



George A Tsougarakis

Partner

New York

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Areas of Concentration

George A. Tsougarakis has more than 20 years experience as a commercial litigator, all of them at Hughes Hubbard where he has enjoyed a broad and varied litigation practice. While he has developed expertise in pharmaceutical products litigation and insurance coverage, his experience has touched upon many different substantive practice areas. Within those areas, George's practice has ranged from trying cases to counseling clients on how to avoid litigation. Chief among his strengths are his ability to counsel clients and help achieve strategic business solutions that also make sense from a legal perspective.

His most recent role was managing a team of more than 50 lawyers from more than a dozen firms who were charged with defending the depositions of pharmaceutical marketing executives and sales representatives across the country. In this role, George demonstrated his leadership skills as he applied Six Sigma principles to manage efficiently the entire operation.

George is a team player. In his time at Hughes Hubbard, he has served as the firm's hiring partner for more than a decade and he is the chair of the firm's Insurance Coverage Practice Group.

- More than 20 years experience as a general litigator including experience in the following substantive areas:
 - Pharmaceutical Products Liability (Vioxx, Fosamax, fractionated blood products, silicone gel breast implants)
 - General Products Liability (chemical sealants, cogeneration plants, automotive products)
 - Insurance Coverage (personal injury, property

Practice Groups and Other Information

Insurance
Intellectual Property
Litigation
Product Liability & Toxic Torts
New Media, Entertainment & Technology

Education Information

Bucknell University, B.S., 1983, *cum laude*, Business Administration
University of Pennsylvania Law School, J.D., 1986

Bar Admissions

New York, 1987
New Jersey, 1987

Language Expertise

Greek

damage, officers and directors)

- Securities Fraud
- Intellectual Property (copyright and trademark)
- Arbitration (counsel to parties and party-appointed arbitrator).

Court Admissions

- Court of Appeals
- Second Circuit
- S.D.N.Y
- E.D.N.Y

Professional Activities

- 2008 Hellenic Lawyer Association's Attorney of the Year
- Member of the International Association of Defense Counsel
- Member of Detroit Mercy School of Law Advisory Board
- Member of Monroe College Department of Criminal Justice Advisory Board
- Member, American Bar Associate, Association of the Bar of the City of New York, New York County Lawyers American Inn of Court, Mentor Program

Highlighted Matters

- Representation of Merck in In Re Vioxx Product Liability Litigation. Responsibilities on the national Vioxx sales and marketing team included participating in the formulation of strategy, witness preparation and deposition defense, trial management and client liaison. I defended the depositions of dozens of marketing executives and sales representatives, and prepared numerous witnesses for their testimony at trial. In addition, I was the primary sales and marketing liaison to the Merck lawyers representing the company in related governmental investigations and congressional hearings, and provided regulatory advice regarding sales and marketing issues.
- Representation of Merck in In Re Fosamax Product Liability Litigation. Responsibilities include supporting and participating on the national Fosamax sales and marketing

team to develop strategy.

- Representation of Hartford Insurance Group in multi-party insurance coverage litigation involving Liggett tobacco products in *Liggett v. Affiliated, et al.* (Supreme Court Del.).
- Representation of Hartford Insurance Group in direct action insurance coverage litigation by Attorney General of Louisiana involving tobacco products in *Ieyoub v. American Tobacco, et al.* (W.D. La.).
- Representation of Flagstar Inc. in arbitration proceeding involving claims for insurance coverage for claims of race discrimination by *Denny's* restaurants in *Flagstar Inc. v. American Excess Insurance Association* (New York).
- Representation of W.M. Barr, the manufacturer of boiled linseed oil, in a multi-million dollar product liability action in *Timothy Collins and Andrea Collins v. Adriatic, et al.* (Supreme Court NY).
- *Breast Implant Insurance Coverage*, national counsel for Hartford Insurance Group in multi-billion dollar insurance coverage litigations in Detroit, Michigan, Beaumont, Texas, and St. Paul, Minnesota.
- *NCTA v. BMI* (D.D.C.), trial counsel for BMI in antitrust and copyright infringement litigation with National Cable Television Association, The Disney Channel and Black Entertainment Television involving music licensing for cable television industry. After a four-week non-jury trial, the Court ruled in favor of BMI on all issues, including a judgment of over \$2 million against Disney and BET on BMI's infringement counterclaims.
- *Government Investigation*, lead counsel for Fortune 100 client in connection with fraudulent product testing practices which resulted in simultaneous civil and criminal Federal, State and local investigations and civil litigation.

Publications and Lectures

- Author of *Inside the Minds: Recent Developments in Insurance Coverage Litigation*
- Lecturer, Mealey's Seminar "Insurance Allocation" (January 2000)
- Lecturer, Union International Des Avocats "The Effect of Emerging Case Law on International Arbitration" (May 1998)